

CONTACT

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Pune, India

SKILLS

- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- Figma
- Spline 3D
- Canva

CORE COMPETENCIES

- Graphic Design (Print & Digital)
- Motion Graphics & Animation
- Product & Feature Launch Videos
- AI Image & Video Generation
- Branding & Identity Design
- Storyboarding & Concept Development
- Social Media Content Creation
- Creative Workflow Automation (n8n)
- Project Management & Team Mentorship

EDUCATION

PG Diploma in Clinical Research
IICRM | 2018

BSc in Biotechnology
RTMNU | 2015 – 2018

H.S.C.
MH State Board | 2013 – 2015

LANGUAGES

- English
- Hindi
- Marathi

PORTFOLIO

Drive
drive.google.com/drive/folders/1PIrTgdAWMs--LWVVWfNPNNH9Ihu2v33ev

Behance
behance.net/avinashwandhare

AVINASH WANDHARE

GRAPHIC & MOTION GRAPHICS DESIGNER

PROFESSIONAL SUMMARY

Passionate and detail-oriented Graphic & Motion Designer with 7+ years of experience crafting engaging visual content that captivates audiences and meets client objectives. Skilled in design, animation, AI-driven production, and storytelling, I excel in delivering creative solutions across diverse industries, including B2B, B2C, D2C, and SaaS. My expertise spans branding, social media, print, and motion graphics, with a proven ability to manage projects from concept to execution while mentoring teams to ensure quality and consistency.

PROFESSIONAL EXPERIENCE

Senior Graphic & Motion Designer

SimCorner | Remote (Australia) | August 2025 – Present

- Lead AI-integrated design and video production for an Australian travel eSIM brand, building end-to-end pipelines across graphic, video, and brand asset workflows.
- Produce motion graphic videos for feature announcements and product launches, driving awareness and adoption across social, web, and app channels.
- Produce AI-generated ad creative and short-form video using tools like Higgsfield and ElevenLabs, maintaining visual consistency and brand fit across full sequences.
- Build end-to-end eSIM installation and tutorial video packages (iOS & Android), including voiceover scripts, storyboards, animated slide decks, and tap overlay animations.
- Develop automated video production pipelines with n8n, ElevenLabs, Remotion, and Premiere Pro XML workflows to deliver high-volume content at speed.
- Build animated SVG icon systems and illustrated brand assets using Python-based batch generation for scalable output across 70+ country product cards.
- Design social media graphics, Meta ad assets, landing page visuals, and brand illustrations supporting marketing campaigns across digital platforms.

Senior Graphic Designer

Cranberry Design Studio | August 2023 – June 2025

- Established and optimized Trello-based project management systems for the design team, improving workflow efficiency.
- Provided mentorship and design direction to junior designers, ensuring alignment with brand standards.
- Spearheaded end-to-end video production projects, including storyboarding, conceptualization, and execution for social media and digital campaigns.
- Produced graphics for various mediums, including print, social media, and digital platforms, contributing to client brand growth.

Graphic & Motion Designer

Rockstar Social Private Limited | April 2022 – July 2023

- Designed engaging graphic and motion content for social media across multiple clients.
- Developed branding assets, including logos, color schemes, and promotional material for diverse industries.
- Produced print-ready graphics for marketing materials, ensuring high-quality outcomes.
- Delivered motion graphic solutions tailored to client branding and social media trends.

Graphic & Motion Designer

Varsha Brandwave Private Limited | October 2020 – March 2022

- Designed a variety of visual assets for social media, outdoor advertising, and print media campaigns.
- Managed branding projects from ideation to completion, delivering creative solutions that met client expectations.
- Created motion graphics to enhance storytelling and client communication strategies.

Graphic Designer

Leads Outreach | July 2019 – June 2020

- Delivered designs for social media campaigns, event promotions, print materials, and branded merchandise.
- Managed the end-to-end design and production of marketing materials for events.
- Mentored graphic design interns, fostering skill development and adherence to brand guidelines.

VOLUNTEER EXPERIENCE

Graphic Design Volunteer

Free Pads for India | February 2022 – December 2023

- Designed social media graphics, reels, and print materials, amplifying campaign reach.
- Developed a comprehensive brand visual identity, guidelines, and design system to standardize output quality.